

oggg

Designed by Lucas Sharp in 2013

Inspired by the hand lettering of 20th century book designer & calligrapher Oscar Ogg, *Ogg* captures the unique mix of *calligraphic and typographic form* he achieved through his use of hand carved pen nibs. Summoning a renaissance flavor while still managing to feel fresh and contemporary, *Ogg* begs for employment in magazine spreads, book covers, & all kinds of editorial applications.

STYLES

One feature-rich weight in Roman & Italic styles, loaded with stylistic alternates

Roman
Italic

A B C D E F G

H I J K L M N O

P Q R S T U V

W X Y Z

A B C D E F G

H I J K L M N O

P Q R S T U

V W X Y Z

A B C D E F G

H I J K L M

N O P Q R S T

U V W X Y Z

A B C D E F G

H I J K L M

N O P Q R S T

U V W X Y Z

abcde fghij
klmno pqrst
tuvwxyz

abc**cd**efghi
jklmopqrst
uvwx**yz**

a b c d e f g h i
j k l m n o p q r s
t u v w x y z

abcde fghi

ijklmno pqr

stuvwxyz

ALPHABET

BRUSHSTROKE

CALLIGRAPHIC FORMS

DRAWN WITH FLOWING INK & FLAIR
FALLING TRIPPINGLY FROM THE PEN

EXECUTION OF LETTERING WITH A BROAD TIP INSTRUMENT OR BRUSH
WHEREIN THE LETTERS ARE DRAWN IN JUST ONE STROKE OF THE PEN
CHARACTERS ARE DISCIPLINED YET FLUIDLY DRAWN & SPONTANEOUS

Flamboyant Graphic Designs

Historical formal evolution

Initial letterforms are often an opportunity for great flourishes & technical expression

Judging a book by its cover was not uncommon, particularly between 1939 and 1950, when Ogg 'produced writing and jackets of such volume & distinction as to be the envy of most other calligraphers,' writes Charles Skaggs.

Kineticism

Lowercase letter

Materials: Paper & Ink

*New forms are always related, in some way,
to the forms & artists that preceded them.*

*One can find many examples of inventive calligraphic lettering in books,
leaflets, posters, playbills & within personal hand-written missives. All
exceptionally expertly hand-rendered glyphs are inspirational.*

LIGATURES

Accessible through the OpenType menu or the glyph palette

The first goggles are fine & so flattering

The final goofball song was flat and offkey

The first goggles are fine & so flattering

The final goofball song was flat and offkey

CASE-SPECIFIC PUNCTUATION

Aligning punctuation alternates for All Caps text settings

¡Operator! «Whitehall-1212» (3) @WHI-12

¡OPERATOR! «WHITEHALL-12» (3) @WHI-1212

CONTEXTUAL ALTERNATES

alternate c e & OE, Roman only

Frederick's quickly quiet cat likes to snack & sleep

Frederick's quickly quiet cat likes to snack & sleep

TITLING ALTERNATES

Accessible through the OpenType menu or the glyph palette

Quickly the Cat & Mouse Go Round the Quarry

It's Quite Nice to Live in the Here & Now

Quickly the Cat & Mouse Go Round the Quarry

It's Quite Nice to Live in the Here & Now

LOWERCASE ALTERNATES

Stylistic set 01: alternate g & y, Roman only

The guy told a great yarn about the good old days

The guy told a great yarn about the good old days

LOWERCASE ALTERNATES

Stylistic set 02: alternate b d h k & l, Italic only

I know he told the girl a great yarn about the good old days
I know he told the girl a great yarn about the good old days

UPPERCASE ALTERNATE

Stylistic set 03: alternate Q, Roman only

Quinn & Quincy fly tonight to Qaqortoq
 Quinn & Quincy fly tonight to Qaqortoq

LOWERCASE ALTERNATES

Stylistic set 04: alternate i j ij fi ffi fj ffi, Italic only

The jovially jockeying & jousting children just kept giggling as they were playing
The jovially jockeying & jousting children just kept giggling as they were playing

REVERSE QUOTES

Stylistic set 05: converts standard quotes to reverse quotes

The 'new girl' said, "I'm so happy to be here!"

The 'new girl' said, "I'm so happy to be here!"

The 'new girl' said, "I'm so happy to be here!"

The 'new girl' said, "I'm so happy to be here!"

LANGUAGE

Stylistic set 06: Localised accent forms for Romanian

Cît și al celor din teritoriile aflate compuşilor

Și fundamental al societății și are dreptul

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FRACTIONS

Prebuilt fractions in sixteenths, eighths, sixths, fifths, quarters, thirds, & half

Add $2\frac{1}{2}$ cups of cream, $\frac{1}{16}$ tsp. sugar

Add $2\frac{1}{2}$ cups of cream, $\frac{1}{16}$ tsp. sugar

I ordered size $8\frac{1}{2}$, but need a size 9 instead

I ordered size $8\frac{1}{2}$, but need a size 9 instead

LINING NUMERALS

These are the default figures

In 2005 it cost £4,395. If $4+2 = (n)2$ then $x+1$

October 1066, Wm. of Normandy (1027-1087)

OLDSTYLE NUMERALS

Accessible through the OpenType menu or the glyph palette

In 2005 it cost £4,395.00, up 297% in 6 years

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October 1066, Wm. of Normandy. (1027-1087)

October 1066, Wm. of Normandy. (1027-1087)

SUPERIORS / NUMERATORS / DENOMINATORS / INFERIORS

Accessible through the OpenType menu or the glyph palette

The $C_6H_{12}O_6$ (glucose)¹ is $8\frac{17}{18}\text{€}50$ per litre

The $C_6H_{12}O_6$ (glucose)¹ is $8\frac{17}{18}\text{€}50$ per litre

Aluminium Sulfate formula¹: $Al_2(SO_4)_3$

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BASIC CHARACTERS

ABC CDEFG GHIJKLMN
OPQ QRSTUVWXYZ

ACCENTED CHARACTERS

À Á Â Ã Ä Å Æ Ç È É Ê Ë
 Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø Ù Ú
 Û Ü Ý Þ ß à á â ã ä å æ ç
 è é ê ë ì í î ï ð ñ ò ó
 ô õ ö ø ù ú û ü ý þ ÿ

BASIC CHARACTERS

abccdeefggghijklmn
opqrstuvwxyz

ACCENTED CHARACTERS

à á â ã ä å Æ Ç Ç Ć Ċ Ď Đ
È É Ê Ë Ē Ě Ę Ğ Ğ Ğ Ğ Ğ ħ Ì Í Î Ï Ï Ï Ï Ĵ Ķ
Ĺ Ļ Ľ Ŀ Ń Ñ Ò Ó Ô Õ Ö Ö Ö Ö Œ Ę Ě Ě
Š Š Š Š Š Š Š Š Ÿ Ù Ú Û Ü Û Û Û Û Û Û Û Û
Ý Ÿ Ÿ İ Ĺ Ź Ž ž Ȧ Đ Þ

LIGATURES / Roman

fb fh fi fj fk fl gg

LIGATURES / Italic

fb ff fh fi fj fk fl
ffb ffh ffi ffj ffk ffl

CURRENCY

\$ ¢ £ ¥ €

PROPORTIONAL LINING

0123456789

PROPORTIONAL OLDSTYLE

0123456789

SUPERIORS / INFERIORS

0123456789

0123456789

FRACTIONS

 $\frac{1}{2}$ $\frac{1}{4}$ $\frac{3}{4}$ $\frac{1}{3}$ $\frac{2}{3}$ $\frac{1}{5}$ $\frac{2}{5}$ $\frac{4}{5}$ $\frac{1}{6}$ $\frac{5}{6}$ $\frac{1}{8}$ $\frac{3}{8}$ $\frac{5}{8}$ $\frac{7}{8}$ $\frac{1}{16}$ $\frac{3}{16}$ $\frac{5}{16}$ $\frac{7}{16}$ $\frac{9}{16}$ $\frac{11}{16}$ $\frac{13}{16}$

CESKY

Všeobecnou deklarácí lidských práv jakožto
společný cíl pro všechny národy a
všechny státy za tím účelem, aby se každý
jednotlivec a každý orgán *společnosti*,
maje tuto deklaráci stále na mysli.

DANSK

Plenarforsamlingen derfor nu denne
verdenserklæring om menneskerettighederne
som et fælles mål for alle folk og alle
nationer med det formål, at ethvert *menneske*
og ethvert samfundsorgan.

DEUTSCH

Verkündet die Generalversammlung diese
Allgemeine Erklärung der Menschenrechte
als das von allen Völkern und Nationen
zu erreichende *gemeinsame* Ideal, damit
jeder einzelne und alle Organe.

ESPAÑOL

La Asamblea General proclama la
presente Declaración Universal de Derechos
Humanos como ideal común por el
que todos los pueblos y *naciones deben*
esforzarse, a fin de que tanto los individuos.

FINNISH

Antaa tämän ihmisoikeuksien yleismaail-
mallisen julistuksen kaikkien kansojen
ja kaikkien kansakuntien tavoiteltavaksi
yhteiseksi ohjeksi, *jotta kukin yksilö*
ja kukin yhteiskuntaelin pyrkisi, pitäen alati.

FRANÇAIS

L'Assemblée générale proclame la présente
Déclaration universelle des droits de
l'homme comme l'idéal commun à atteindre
par tous les peuples et *toutes les nations*
afin que tous les individus.

ÍSLENSKA

Fyrir því hefur allsherjarþing Sameinuðu þjóðanna fallizt á mannréttindayfirlýsingu þá, sem hér með er birt öllum þjóðum og ríkjum til fyrirmyndar. Skulu *eínstaklingar* og yfirvöld jafnan hafa yfirlýsingu.

NYNORSK

Den internasjonale fråsegna om menneskerettane, som skal peike mot eit sams mål for alle folk og nasjonar. Fråsegna må alltid vere i tankane til den *eínskíldé og dei* styrande og få dei til å styrkje vørnaden.

POLSKI

Przeto zgromadzenie ogólne Ogłasza
Uroczyście niniejszą Powszechną Deklarację
Praw Człowieka jako wspólny najwyższy
cel wszystkich ludów i *wszystkich narodów*,
aby wszyscy ludzie i wszystkie organy.

PORTUGUESE

Todos os seres humanos podem invocar os
direitos e as liberdades proclamados na
presente Declaração, sem *distinção alguma*,
nomeadamente de raça, de cor, de sexo,
de língua, de religião.

SVENSKA

Envar är berättigad till alla de fri- och rättigheter, som uttalas i denna förklaring, utan åtskillnad av något slag, såsom ras, hudfärg, kön, språk, religion, *politisk eller* annan uppfattning, nationellt eller socialt.

TÜRKÇE

İnsanlık topluluğunun bütün fertleriyle uzuvlarının bu beyannameyi daima gözönünde tutarak öğretim ve eğitim yoluyla bu haklar ve *hürriyetlere saygıyı* geliştirmeye, gittikçe artan milli.

Sharp Type is a typeface design studio based in New York City founded by type designer Lucas Sharp and partner Chantra Malee. The studio produces custom & retail typefaces for print, digital, and environmental design; for brands, institutions, and publications. Lucas Sharp's second typeface release, *Ogg*, won a Certificate of Excellence from the Type Directors Club (TDC), New York in 2014. Shortly after its founding in 2015, Sharp Type was commissioned by Michael Bierut of Pentagram to create a suite of original typefaces for the Hillary Clinton 2016 campaign. Sharp Type designs typefaces with utility and beauty for the modern era.

Details / 2013

Ogg has one feature-rich weight in Roman & Italic styles, loaded with stylistic alternates. It is available for three kinds of licensing: standard, webfonts and dynamic embedding.

SUPPORTED LANGUAGES

Ogg has extensive language support...

ISO 8859-1 / *Latin1*

Afrikaans, Albanian, Basque, Breton, Catalan, Danish, English (*UK & US*), Faroese, Galician, German, Icelandic, Irish (*new orthography*), Italian, Kurdish (*The Kurdish Unified Alphabet*), Latin (*basic classical orthography*), Leonese, Luxembourgish (*basic classical orthography*), Norwegian (*Bokmål & Nynorsk*), Occitan, Portuguese (*Portuguese & Brazilian*), Rhaeto-Romanic, Scottish Gaelic, Spanish, Swahili, Swedish, Walloon

ISO 8859-2 / *Latin2*

Bosnian, Croatian, Czech, German, Hungarian, Polish, Romanian, Serbian (*when in the Latin script*), Slovak, Slovene, Upper Sorbian & Lower Sorbian

ISO 8859-3 / *Latin3*

Esperanto, Maltese, Turkish

ISO 8859-4 / *Latin4*

Estonian, Latvian, Lithuanian, Greenlandic, Sami

ISO 8859-9 / *Latin5*

Turkish

ISO 8859-10 / *Latin6*

Nordic languages

VILLAGE

OGG / SHARP TYPE
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